



Allentown Veterans Appreciation Month

Banner Sponsorship Form

Date: _____

Return via email to events@allentownpa.gov or mail to:

City of Allentown

Attn: Special Events

435 Hamilton St.

Allentown, PA 18101

Name of Business/Organization: _____

Point of Contact: _____

Address: _____

Email Address: _____

Phone Number: _____ Secondary Phone: _____

Each banner will feature a veteran who either grew up or lived/lives in Allentown, or worked in Allentown over a significant period of time. Banners may or may not have a picture, depending on the preference of the veteran, and availability. Sponsorship will be acknowledged electronically, on the city's website (www.allentownpa.gov/veterans) as well as Facebook, and a list of banner sponsors will be included in the program booklet handed out at the signature event on November 2, 2019 at 7th & Hamilton Streets.

Banners will be placed along Hamilton Street (downtown), Hamilton Boulevard (west end), Susquehanna St. and Union Boulevard.

Sponsorship cost is **\$200.00 per banner**, made payable to Queen City Lodge Honorguard (our Allentown Police Honorguard is the non-profit housing the funds for this initiative).

Please return this form, as well as email a high-resolution logo from your business to events@allentownpa.gov and the check for sponsorship, by **Friday, October 25th, 2019**.

Question? Please contact Christy or Lucinda at 610-841-3506, or the email address above.