

ALLENTOWN SMALL BUSINESS SPARK PROGRAM

The City of Allentown, in collaboration with the Small Business Development Center at Lehigh University, is launching the new Allentown Small Business Spark Program, providing technical assistance grants to Allentown businesses recovering from the impact of COVID-19. Businesses with fewer than 50 employees are eligible to receive up to 14 hours of assistance from local experts paid for by the City of Allentown.

Technical Assistance Grants are for the following areas:

- Website/eCommerce
- Social Media/Digital Marketing
- Cybersecurity
- Financial Planning
- Legal Assistance
- Strategic Planning

Important Dates

Technical Assistance

Providers: Submit Proposals

November 15-December 10

*Priority will be given to small, diverse, Allentown-based businesses to provide services.

Grantees: Applications to receive a grant are available
December 13

Applications are available online at <https://go.lehigh.edu/AllentownSPARK>

Allentown
All Inspiring

S B D C
PENNSYLVANIA

Small Business Development Center
Lehigh University

Helping businesses start, grow, and prosper.



LEHIGH
UNIVERSITY

College of
Business