

# CAMPAIGN FINANCE REPORT

(NOTE: This report must be clear and legible. It may be typed or printed in blue or black ink.)

Filer Identification Number:		Report Filed By:		1. CANDIDATE		2. COMMITTEE <input checked="" type="checkbox"/>		3. LOBBYIST										
Name of Filing Committee, Candidate or Lobbyist: Friends of Ce-Ce Gerlach																		
Street Address: 1925 Sunset Drive																		
City: Whitehall				State: PA		Zip Code: 18052												
TYPE OF REPORT  (place X to the right of report type)	6TH TUESDAY PRE-PRIMARY		1.		2ND FRIDAY PRE-PRIMARY		2. <input checked="" type="checkbox"/>		30 DAY POST-PRIMARY		3.		AMENDMENT REPORT?		YES <input checked="" type="checkbox"/>		NO	
	6TH TUESDAY PRE-ELECTION		4.		2ND FRIDAY PRE-ELECTION		5.		30 DAY POST-ELECTION		6.		TERMINATION REPORT?		YES		NO <input checked="" type="checkbox"/>	
	ANNUAL REPORT		7.		YEAR		2021		FILING METHOD				PAPER		DISKETTE			

Name of Office Sought by Candidate: Mayor of Allentown				DATE OF ELECTION			District Number		Office Code		Party Code		County Code		
				MO.	DAY	YEAR					DEM				
				5	18	2021									
														(SEE INSTRUCTIONS FOR CODES)	

Summary of Receipts and Expenditures from:				MO. DAY YEAR			To			MO. DAY YEAR			FOR OFFICE USE ONLY			
				1 1 2021			To			5 3 2021			RECEIVED 2021 MAY 10 PM 2:23 ELECTION BOARD OF LEHIGH COUNTY			
A. Amount Brought Forward From Last Report																
B. Total Monetary Contributions and Receipts (From Schedule I)																
C. Total Funds Available (Sum of Lines A and B)																
D. Total Expenditures (From Schedule III)																
E. Ending Cash Balance (Subtract Line D from Line C)																
F. Value of In-Kind Contributions Received (From Schedule II)																
G. Unpaid Debts and Obligations (From Schedule IV)																

**AFFIDAVIT SECTION**

**PART I - If this is a Committee report, treasurer sign here. If this is a Candidate report, candidate sign here.**

I swear (or affirm) that this report, including the attached schedules, on paper or computer diskette, are to the best of my knowledge and belief true, correct and complete.

Sworn to and subscribed before me this 10<sup>th</sup> day of May 2021

Charles M. Rockmore  
Signature

My commission expires 9 23 2023  
MO. DAY YR.

Shelly D. Anderson  
Signature of Person Submitting Report

Shelly D. Anderson  
Printed Name

484 553 4494  
Area Code Daytime Telephone Number

**PART II - If this is a report of a Candidate's Authorized Committee, candidate shall sign here.**

I swear (or affirm) that to the best of my knowledge and belief this political committee has not violated any provisions of the Act of June 3, 1937 (P.L. 1333, No. 320) as amended.

Sworn to and subscribed before me this 10<sup>th</sup> day of May 2021

Charles M. Rockmore  
Signature

My commission expires 9 23 2023  
MO. DAY YR.

Cecilia Gerlach  
Signature of Candidate

Cecilia Gerlach  
Printed Name

484 5970354  
Area Code Daytime Telephone Number

# CONTRIBUTIONS AND RECEIPTS

## Detailed Summary Page

Name of Filing Committee or Candidate <b>Friends of Cate Gerlach</b>	Reporting Period from <b>1/1/21</b> To <b>8/3/21</b>
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<b>UNITED STATES CONTRIBUTIONS AND RECEIPTS - \$50.00 OR LESS PER CONTRIBUTOR</b>	
<b>TOTAL for the Reporting Period</b>	(1) \$ <b>5,456.71</b>

<b>CONTRIBUTIONS UP TO \$250.00 (FROM PART A AND PART B)</b>	
Contributions Received from Political Committees (Part A)	\$ <b>150</b>
All Other Contributions (Part B)	\$ <b>6,766</b>
<b>TOTAL for the Reporting Period</b>	(2) \$ <b>6,916</b>

<b>CONTRIBUTIONS OVER \$250.00 (FROM PART C AND PART D)</b>	
Contributions Received from Political Committees (Part C)	\$ <b>5,500</b>
All Other Contributions (Part D)	\$ <b>13,225</b>
<b>TOTAL for the Reporting Period</b>	(3) \$ <b>18,725</b>

<b>OTHER RECEIPTS - REFUNDS, INTEREST EARNED, RETURNED CHECKS, ETC. (FROM PART E)</b>	
<b>TOTAL for the Reporting Period</b>	(4) \$

<b>TOTAL MONETARY CONTRIBUTIONS AND RECEIPTS DURING THIS REPORTING PERIOD</b> (Add and enter amount totals from Boxes 1, 2, 3 and 4; also enter this amount on Page 1, Report Cover Page, Item B.)	\$ <b>31,097.71</b>
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**PART D  
ALL OTHER CONTRIBUTIONS**

**OVER \$250.00**

Use this Part to itemize all other contributions with an aggregate value of over \$250.00 in the reporting period.  
(Exclude contributions from political committees reported in Part C.)

Name of Filing Committee or Candidate <i>Friends of Co-6 Gerlach</i>	Reporting Period From <i>11/1/21</i> To <i>8/31/21</i>
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Full Name of Contributor	MO.	DAY	YEAR	AMOUNT
<i>Anthony Defiore</i>	<i>2</i>	<i>12</i>	<i>21</i>	\$ <i>5,000</i>
Mailing Address <i>2352 W. Fairview St</i>	MO.	DAY	YEAR	\$
City <i>Allentown</i>	MO.	DAY	YEAR	\$
State <i>PA</i>	MO.	DAY	YEAR	\$
Zip Code (Plus 4) <i>18104 -</i>	MO.	DAY	YEAR	\$
Employer Name <i>retired</i>	Occupation <i>retired</i>			
Employer Mailing Address/Principal Place of Business <i>N/A</i>				

Full Name of Contributor	MO.	DAY	YEAR	AMOUNT
<i>Cecilia Gerlach</i>	<i>5</i>	<i>23</i>	<i>2021</i>	\$ <i>500</i>
Mailing Address <i>109 S. 9th St</i>	MO.	DAY	YEAR	\$
City <i>Allentown</i>	MO.	DAY	YEAR	\$
State <i>PA</i>	MO.	DAY	YEAR	\$
Zip Code (Plus 4) <i>18102 -</i>	MO.	DAY	YEAR	\$
Employer Name <i>Valley Youth House</i>	Occupation <i>outreach worker</i>			
Employer Mailing Address/Principal Place of Business <i>3400 High Point Blvd Bethlehem PA 18017</i>				

Full Name of Contributor	MO.	DAY	YEAR	AMOUNT
				\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
State	MO.	DAY	YEAR	\$
Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer Name	Occupation			
Employer Mailing Address/Principal Place of Business				

Full Name of Contributor	MO.	DAY	YEAR	AMOUNT
				\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
State	MO.	DAY	YEAR	\$
Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer Name	Occupation			
Employer Mailing Address/Principal Place of Business				

Full Name of Contributor	MO.	DAY	YEAR	AMOUNT
				\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
State	MO.	DAY	YEAR	\$
Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer Name	Occupation			
Employer Mailing Address/Principal Place of Business				

Enter Grand Total of Part D on Schedule I, Detailed Summary Page, Section 3.

PAGE TOTAL  
\$ *5,500*

PART B  
**ALL OTHER CONTRIBUTIONS**

**\$50.01 TO \$250.00**

Use this Part to itemize all other contributions with an aggregate value from \$50.01 to \$250.00 in the reporting period.  
(Exclude contributions from political committees reported in Part A.)

Name of Filing Committee or Candidate <i>Friends of Ce-Ce Gerlach</i>	Reporting Period From <i>11/1/21</i> To <i>5/3/21</i>
--	--

Full Name of Contributor	DATE			AMOUNT
	MO.	DAY	YEAR	
<i>Dan Poresky</i>	1	1	21	\$ 100
Mailing Address <i>824 N. Broad St</i>	MO.	DAY	YEAR	\$
City <i>Allentown</i> State: <i>PA</i> Zip Code (Plus 4) <i>18104</i>	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City	MO.	DAY	YEAR	\$

PAGE TOTAL  
**\$ 100**

Enter Grand Total of Part B on Schedule I, Detailed Summary Page, Section 2.

# CONTRIBUTIONS RECEIVED FROM POLITICAL COMMITTEES OVER \$250.00

Use this Part to itemize only contributions received from political committees with an aggregate value over \$250.00 in the reporting period.

Name of Filing Committee or Candidate <i>Friends of Co-Co Gerlach</i>	Reporting Period From <i>1/1/21</i> To <i>5/31/21</i>
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	DATE			AMOUNT
Full Name of Contributing Committee	MO.	DAY	YEAR	
<i>United Steel Workers</i>	<i>4</i>	<i>19</i>	<i>21</i>	\$ <i>500</i>
Mailing Address <i>1945 Lincoln Highway</i>				\$
City <i>North Versailles</i> State <i>PA</i> Zip Code (Plus 4) <i>15137 -</i>				\$
<i>Emily's List</i>	<i>5</i>	<i>1</i>	<i>21</i>	\$ <i>5,000</i>
Mailing Address <i>1800 m st NW</i>				\$
City <i>Washington</i> State <i>DC</i> Zip Code (Plus 4) <i>20036 -</i>				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$
Full Name of Contributing Committee				\$
Mailing Address				\$
City				\$

Enter Grand Total of Part C on Schedule I, Detailed Summary Page, Section 3.

PAGE TOTAL  
\$ *5,500*

SCHEDULE II  
PART G

**IN-KIND CONTRIBUTIONS RECEIVED**  
VALUE OVER \$250.00

Name of Filing Committee or Candidate <i>Friends of G-to Gerlach</i>	Reporting Period From <i>11/1/21</i> To <i>5/3/21</i>
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Full Name of Contributor	DATE			AMOUNT
	MO.	DAY	YEAR	
<i>Mary Smith</i>	<i>4</i>	<i>18</i>	<i>21</i>	<i>\$ 500</i>
Mailing Address <i>205 N. Main St</i>	MO.	DAY	YEAR	\$
City <i>Allentown</i> State <i>PA</i> Zip Code (Plus 4) <i>18104</i>	MO.	DAY	YEAR	\$
Employer of Contributor <i>Realtor - Hawthorne real estate</i>	Occupation <i>realtor</i>			
Employer Mailing Address/Principal Place of Business <i>121 N. Cedar Crest Blvd Allentown</i>	Description of Contribution <i>office space</i>			
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City State Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer of Contributor	Occupation			
Employer Mailing Address/Principal Place of Business	Description of Contribution			
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City State Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer of Contributor	Occupation			
Employer Mailing Address/Principal Place of Business	Description of Contribution			
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City State Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer of Contributor	Occupation			
Employer Mailing Address/Principal Place of Business	Description of Contribution			
Full Name of Contributor	MO.	DAY	YEAR	\$
Mailing Address	MO.	DAY	YEAR	\$
City State Zip Code (Plus 4)	MO.	DAY	YEAR	\$
Employer of Contributor	Occupation			
Employer Mailing Address/Principal Place of Business	Description of Contribution			

Enter Grand Total of Part G on Schedule II, In-Kind Contributions Detailed Summary Page, Section 3.

PAGE TOTAL  
*\$ 500*

## SCHEDULE III

## STATEMENT OF EXPENDITURES

Name of Filing Committee or Candidate friends of Ce-Ce Gerlach .	Reporting Period From 1/1/21 To 5/3/21
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To Whom Paid Weis Markets	MO. 4	DAY 21	YEAR 21	Amount \$ 144
Mailing Address 365 S. Cedar Crest Blvd	Description of Expenditure stamps			
City Allentown	State pa	Zip Code (Plus 4) 18104 -		
To Whom Paid Facebook	MO. 4	DAY 21	YEAR 21	Amount \$ 250
Mailing Address 1 Hacker Way	Description of Expenditure ads			
City Menlo Park	State CA	Zip Code (Plus 4) 94025 -		
To Whom Paid LV Print	MO. 4	DAY 16	YEAR 21	Amount \$ 712.16
Mailing Address 1701 Union Blvd	Description of Expenditure postcards			
City Allentown	State pa	Zip Code (Plus 4) 18109 -		
To Whom Paid Embassy Bank	MO. 4	DAY 14	YEAR 21	Amount \$ 20
Mailing Address 1142 S. Cedar Crest Blvd	Description of Expenditure domestic wire fee			
City allentown	State pa	Zip Code (Plus 4) 18103 -		
To Whom Paid Blue Nation Strategies	MO. 4	DAY 14	YEAR 21	Amount \$ 14,683.18
Mailing Address 2701 Calvert St NW #701	Description of Expenditure mailings			
City Washington	State D.C	Zip Code (Plus 4) 20008-		
To Whom Paid Facebook	MO. 4	DAY 14	YEAR 21	Amount \$ 250
Mailing Address 1 Hacker Way	Description of Expenditure ads			
City menlo park	State ca	Zip Code (Plus 4) 94025 -		
To Whom Paid Cheltenham printing	MO. 4	DAY 13	YEAR 21	Amount \$ 1,038.80
Mailing Address 518 Ryers Ave	Description of Expenditure literature			
City Cheltenham	State pa	Zip Code (Plus 4) 19012 -		
To Whom Paid LV Print	MO. 4	DAY 9	YEAR 21	Amount \$ 311.54
Mailing Address 1701 Union Blvd	Description of Expenditure postcards			
City Allentown	State pa	Zip Code (Plus 4) 18109 -		

Enter Grand Total of Expenditures on Page 1, Report Cover Page, Item D.

PAGE TOTAL \$ 17,409.68
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# STATEMENT OF EXPENDITURES

Name of Filing Committee or Candidate <b>Friends of ce-ce gerlach</b>	Reporting Period From <u>1/1/21</u> To <u>5/3/21</u>
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To Whom Paid	MO.	DAY	YEAR	Amount
amazon	2	10	21	\$ 76.28
Mailing Address 410 terry ave n				
Description of Expenditure pens				
City seattle	State wa	Zip Code (Plus 4) 98109 -		
Chad Widener	2	9	21	\$ 500
Mailing Address 1424 Middlesex Rd				
Description of Expenditure office space				
City allentown	State pa	Zip Code (Plus 4) 18103		
paypal	2	9	21	\$ 34.41
Mailing Address 211 n 1st st				
Description of Expenditure fees				
City san jose	State ca	Zip Code (Plus 4) 95131 -		
siara gutierrez	1	15	21	\$ 500
Mailing Address 720 n 8th st				
Description of Expenditure cammpaign help				
City allentown	State pa	Zip Code (Plus 4) 18102 -		
County of Lehigh	2	5	21	\$ 5
Mailing Address 17 s 7th st				
Description of Expenditure notary				
City allentown	State pa	Zip Code (Plus 4) 18101 -		
Pennsylvania Dem Party	2	4	21	\$ 413.81
Mailing Address 229 State st				
Description of Expenditure Votebuilder				
City harrisburg	State pa	Zip Code (Plus 4) 17101 -		
NGP	2	3	21	\$ 334.40
Mailing Address 48 Grove st #202				
Description of Expenditure FUNDRAISING DATABASE				
City Somerville	State ma	Zip Code (Plus 4) 02144 -		
act blue	2	3	21	\$ 107.65
Mailing Address 366 Summer St				
Description of Expenditure fees				
City Somerville	State ma	Zip Code (Plus 4) 02144 -		

Enter Grand Total of Expenditures on Page 1, Report Cover Page, Item D.

**PAGE TOTAL**  
\$ 1,971.55



SCHEDULE III  
STATEMENT OF EXPENDITURES

Name of Filing Committee or Candidate <b>Friends of Ce-Ce Gerlach</b>	Reporting Period From <u>1/1/21</u> To <u>5/3/21</u>
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To Whom Paid <b>Google</b>	MO.	DAY	YEAR	Amount
	2	1	21	\$ 6.15
Mailing Address <b>1600 Ampitheatre Parkway</b>	Description of Expenditure <b>email host</b>			
City <b>mountain view</b>	State <b>ca</b>	Zip Code (Plus 4) <b>94043 -</b>		
To Whom Paid <b>Weis</b>	MO.	DAY	YEAR	Amount
	1	31	21	\$ 35
Mailing Address <b>365 s. cedar crest blvd</b>	Description of Expenditure <b>stamps</b>			
City <b>allentown</b>	State <b>pa</b>	Zip Code (Plus 4) <b>18104 -</b>		
To Whom Paid <b>Cheltenham Printing</b>	MO.	DAY	YEAR	Amount
	1	28	21	\$ 614.80
Mailing Address <b>518 Ryers Ave</b>	Description of Expenditure <b>literature</b>			
City <b>Cheltenham</b>	State <b>pa</b>	Zip Code (Plus 4) <b>19012 -</b>		
To Whom Paid <b>Google</b>	MO.	DAY	YEAR	Amount
	1	15	21	\$ 12
Mailing Address <b>1600 Ampitheatre parkway</b>	Description of Expenditure <b>email host</b>			
City <b>mountain view</b>	State <b>ca</b>	Zip Code (Plus 4) <b>94043 -</b>		
To Whom Paid <b>USPS</b>	MO.	DAY	YEAR	Amount
	1	13	21	\$ 560
Mailing Address <b>442 hamilton st</b>	Description of Expenditure <b>stamps</b>			
City <b>allentown</b>	State <b>pa</b>	Zip Code (Plus 4) <b>18101 -</b>		
To Whom Paid <b>ngp</b>	MO.	DAY	YEAR	Amount
	1	12	21	\$ 334.40
Mailing Address <b>48 Grave St #202</b>	Description of Expenditure <b>fundraising database</b>			
City <b>Somerville</b>	State <b>Ma</b>	Zip Code (Plus 4) <b>02144-</b>		
To Whom Paid <b>Siteground website hosting</b>	MO.	DAY	YEAR	Amount
	1	13	21	\$ 179.88
Mailing Address <b>901 N. Pitt St suite 325</b>	Description of Expenditure <b>website hosting</b>			
City <b>alexandria</b>	State <b>va</b>	Zip Code (Plus 4) <b>22314.</b>		
To Whom Paid <b>Google</b>	MO.	DAY	YEAR	Amount
	1	11	21	\$ 96.24
Mailing Address <b>amphitheater parkway</b>	Description of Expenditure <b>ads</b>			
City <b>mountain view</b>	State <b>ca</b>	Zip Code (Plus 4) <b>94043 -</b>		

Enter Grand Total of Expenditures on Page 1, Report Cover Page, Item D.

PAGE TOTAL
\$ 1838.47

## SCHEDULE III STATEMENT OF EXPENDITURES

Name of Filing Committee or Candidate <p style="text-align: center;">Friends of Ce-Ce Gerlach</p>	Reporting Period From <u>1/1/21</u> To <u>5/3/21</u>
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To Whom Paid	MO.	DAY	YEAR	Amount
paypal	1	9	21	\$ 31.18
Mailing Address: 2211 n 1st st				
Description of Expenditure:				
City: san jose	State: ca	Zip Code (Plus 4): 95131 -		
lv print	1	6	21	\$ 2,618.20
Mailing Address: 1701 union blvd				
Description of Expenditure: yard signs				
City: allentown	State: pa	Zip Code (Plus 4): 18109 -		
Act Blue	1	6	21	\$ 40.68
Mailing Address: 366 Summer St				
Description of Expenditure:				
City: Somerville	State: ma	Zip Code (Plus 4): 02144 -		
Antoine Mason	4	28	21	\$ 90.75
Mailing Address: 1111 n 23rd st				
Description of Expenditure: canvassing				
City: allentown	State: pa	Zip Code (Plus 4): 18104 -		
kayla gutierrez	3	21	21	\$ 181.50
Mailing Address: 720 n 8th st				
Description of Expenditure: canvassing				
City: allentown	State: pa	Zip Code (Plus 4): 18102 -		
Cheyonia Wade	4	3	21	\$ 148.50
Mailing Address: 2647 E. Texas Blvd				
Description of Expenditure: canvassing				
City: Allentown	State: pa	Zip Code (Plus 4): 18104 -		
Mary Moussa	4	7	21	\$ 214.50
Mailing Address: 36 S. 5th st apt 5				
Description of Expenditure: canvassing				
City: allentown	State: pa	Zip Code (Plus 4): -		

Enter Grand Total of Expenditures on Page 1, Report Cover Page, Item D.

<b>PAGE TOTAL</b> \$ 3,325.31
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