

**APPENDIX B:**  
**BLUE RIBBON COMMITTEE**  
**MEMBERS**

## **Active Blue Ribbon Committee Members**

**Mayor Ed Pawlowski- Chair**

**Council President Michael D'Amore- Co-Chair**

- **Bill Hansel-** Retired Executive Director of ICMA and former Business Manager for the City of Allentown (
- **Deana Zosky-** CPA, Business Management Consultant (Former Manager - Financial Planning and Reporting, Mack Trucks, Former Supervising Senior Auditor, KMPG Peat Marwick LLP
- **Alvarado Diaz-** Executive Director, Hispanic Chamber of Commerce of the Lehigh Valley
- **Tim Fallon-** Former CFO, Holiday Hair Inc.
- **John Ingram-** President, Ingram Real Estate Group (AICP, SCGREAA)
- **Jim Steffy-** Retired VP Planning and Administrations, Interim President Muhlenberg College (Two Honorary Doctorates)
- **Bruce Loch-** CPA and Managing Partner, Loch, Elsenbaumer, Newton & Co.
- **David Olson-** President, Walton Consulting Inc. (Business Strategy)
- **Paul Marin-** Managing Director, Stifel- Nicholas Investment Brokerage
- **Sandra O'Neill-** CFP, Lincoln Investments
- **Ibi Balog-** CPA, Assistant Professor, Cedar Crest College in Dept. Business, Management and Economics
- **Gary Strathearn-** Independent Municipal Financial Advisory, Formerly with Oppenheimer & Company
- **Kent Dyer-** CFO, Muhlenberg College
- **Dennis Capozzolo-** CEO, Alliance for Building Communities, (Former Finance Director Visiting Nurses Association of Bethlehem/St. Luke's)
- **Joel Gilley-** President, Promus Financial
- **Oscar Squire-** Independent Management Consultant (Former Financial Specialist PPL Corporation)
- **David Woglom-** Assoc. Director for Public Service (Lafayette College: Meyner Center for the Study of State and Local Government)

### **Committee Membership**

#### **Expense and Cost Reduction Committee**

**Deana Zosky- Chair**

**Bill Hansel- Co-Chair**

Tim Falon

Jim Steffy

Bruce Loch

Dennis Capozzolo

David Woglom

#### **Revenue Enhancement Committee**

**Gary Strathearn- Chair**

**David Olson- Co-Chair**

Alvarado Diaz

John Ingram

Oscar Squire

#### **Investment Committee**

**Paul Marin- Chair**

**Ibi Balog- Co-Chair**

Sandra O'Neill

Joel Gilley

Active Board Members (Former Board)

Alvin B. Taylor - Chair  
Council President (1998-2000)

- Bill Hirsch - Retired Executive Director of ICM and former business manager for the City of Allentown
- Brian Kasper - CPA, Business Management Consultant (former manager - Financial Planning and Reporting) Jack Truitt, former supervising Senior Auditor KPMG (1998-2000)
- Alvin B. Taylor - Executive Director, Hispanic Chamber of Commerce of the Lehigh Valley
- Tim Patton - former CEO, Hologix, Inc.
- Alan Engman - President, Lehigh Real Estate Group (ALRE, REBRE)
- Ann Steff - Retired VP Planning and Administrative Services, Lehigh Valley Hospital (former CEO)
- Bruce Lutz - CPA and Managing Partner, Lehigh Valley Business Services Co.
- David Brown - President, Watson Consulting Inc. (Business Strategy)
- Paul Hirsch - Managing Director, Hirsch-Richman Investment Brokerage
- Sandra D'Neilly - CPA, Lehigh University
- Bill Huhly - CPA, Assistant Professor, Lehigh University (former Chair of the Board of Management and Economics)
- Gary Steinbrunn - Independent Municipal Financial Advisor, formerly with Pennsylvania & Company
- Peter Hays - CEO, Allentown College
- Dennis Chappardo - CEO, Alliance for Building Communities (former member of former Allentown Association of Builders (AAB))
- Joel Hirsch - President, Thomas Financial
- Oscar Hirsch - Independent Management Consultant (former financial specialist for Government)
- David Wagner - Assoc. Director for Public Services (former Allentown Council member for the study of state and local government)

Former Members

Executive and Past Executive Committee

- Brian Kasper - Chair
- Bill Hirsch - Co-Chair
- Tim Patton
- Alan Engman
- Ann Steff
- Bruce Lutz
- David Brown
- Paul Hirsch

Executive Subcommittee

- Gary Steinbrunn - Chair
- Brian Kasper - Co-Chair
- Alvin B. Taylor
- Tim Patton
- Oscar Hirsch

Finance Committee

- Paul Patton - Chair
- Bill Huhly - Co-Chair
- Sandra D'Neilly
- Joel Hirsch