

Welcome to the 2010 City of Allentown Halloween Parade!

This year we are making a bigger and better Halloween Parade! The theme is "Lights, Camera, Action! It's the Great Parade, Allentown!" Floats, marchers and groups should base their costumes, music, and attire to **reflect a favorite movie**. The movie you choose does not have to have a Halloween theme. Judging will automatically give two points to each entry that conforms to the theme.

Prizes

Prize money has been increased!

School Marching Bands

1st Prize	\$700.00
2nd Prize	\$500.00
3rd Prize	\$350.00

In addition, all school marching bands will receive a stipend of \$300.00 each.

Floats & Marchers (winners for each category)

1st Prize	\$700.00
2nd Prize	\$500.00
3rd Prize	\$350.00

Little Marchers New Category—10 & Under

1st Prize	\$500.00
2nd Prize	\$350.00
3rd Prize	\$150.00

Judges Choice

\$250.00



Special Note: The traditional \$20.00 stipend will not be distributed this year, so get creative with your costumes and compete for the prizes!!

Military Appreciation

Once again, we will be paying tribute to members of our Armed Forces, past and present. If your military-related organization would like to participate, please contact our office at 610-437-7750. Military organizations will be formed in the pre-division section of the parade.



Business Organizations

For-profit businesses that wish to participate in the parade will need to submit a check or money order made out to "City of Allentown" for \$50.00 with their registration form. This contribution will help to defray the costs of the parade. Businesses will not be eligible for judging, but should still conform to the theme of the parade.

Antique/Classic Cars



Antique and Classic Car entries will receive a \$20.00 stipend to defray costs of gas and mileage. Antique and Classic Cars are not judged, so they do not need to conform to the theme of the parade.

Paid Talent

All requests to participate in the parade as paid talent must submit a DVD/CD and/or photographs to the Department of Parks & Recreation, as well as a description of your group, professional references and the fee you will charge. Due to budget restrictions, only a few groups will be chosen. You must conform to the parade theme, however, you will not be judged. All paid talent should be family friendly.

City of Allentown 2010 Halloween Parade Sunday, October 31, 2010 Rain date: Sunday, November 7, 2010

Formation at 1:00pm the Allentown Fairgrounds, parade begins at 2:00pm.

**Pre-Registration Form
Official Rules and Application will be mailed to you.**

Please complete this form and return to:
City of Allentown
Department of Parks & Recreation
3000 Parkway Blvd
Allentown, PA 18104
610-437-7757
fax 610-437-4496

Organization: _____

Contact Name: _____

Address: _____

Email address: _____

Daytime phone (____) _____ - _____

Phone for parade day (____) _____ - _____

Type of entry (check one only)

School Band Marching Group

Float Little Marchers

Political Candidate Elected Official

Description of entry: _____

