



Blues, Brews & Barbecue

Saturday, June 8th 2013 from noon-10pm
--- Competitor & Food Vendor Application ---

Allentown's 6th Annual **Blues, Brews & Barbecue** will incorporate food and drink, music and activities while celebrating the summertime in Downtown Allentown. If you would like to participate, please fill out this form.

Food Vendors

There are only 20 food vendor spaces available for this event to service the estimated public of 5000+. This will allow for healthy competition and ensure profitability for all vendors. No one other than the first 20 confirmed applicants will be permitted to sell food at the event.

Food vendors will receive the following:

- A reserved spot at the Lehigh Valley's premier barbecue event
- 100% of your proceeds on the event day – we take no percentage of your sales!
- Exposure to barbecue lovers from the Lehigh Valley and beyond
- Recognition as a participant in advertising
- Inclusion on website with a link to your webpage/Facebook page
- 10 amp electricity (available at certain locations). It may be necessary to bring your own electricity depending on your needs

Food Vendors are responsible for:

- All set up, and clean up of their reserved space. It is very important for food vendors to be set up on time. Late could impact participation. **Please set up between 8 and 9:30a.m. on Saturday June 8th. This will allow for inspection by the Health Department, which is required, prior to event start.** If you need to set up earlier, contact us, arrangements can be made.
- Maintenance of Food Safety (any and all necessary heating, refrigeration, ice, etc.)
- Banners, labeling and marketing materials (such as menus, flyers, cards, etc.)

Barbecue & Side Dish Competitions

This segment of the Blues, Brews & Barbecue is the perfect opportunity to earn some additional recognition for your restaurant's delicious dishes and your chef's skills. Professional barbecue creators will be pitted against one another at grills lined up on Hamilton. There are 6 "celebrity" judges for Blues, Brews & Barbecue. If participating as competitor, please prepare enough food for them. There are several categories to participate in and great prizes to make it exciting.

Top winners in each of the following categories will be awarded with a plaque and bragging rights.

Barbecue	Delicious Side Dish
Chicken, Pork and Beef	Baked Beans and Salad

If you would like to participate in Blues, Brews and Barbecue as a food vendor or competitor, please fill out the attached form and return as soon as possible to reserve your spot. Early registration allows for inclusion in the advertising for this event. Any questions should be directed to: Tara Craig by calling 610-437-7530 or through e-mail at tara.craig@allentownpa.gov.

In conjunction with mailing the attached form and payment, please send your logo and a web address to tara.craig@allentownpa.gov. You can also send a description of your company and barbecue. In addition, if there is a certain menu item you'd like us to call attention to or that has a great story – please share that as well. This is helpful for all of our marketing pieces and for our website. We also do radio interviews and this type of information is helpful.

2013 Blues, Brews & Barbecue Food Vendor / Competitor Form

Main Contact Individual _____ E-mail _____

Name of Company _____ Phone Number _____

Address _____

Event Day Phone # _____ Chef Name(s) _____

How would you like to participate/what are your needs?
Please check all that apply.

	Fees	
<input type="checkbox"/> Food Vendor Fee (application fee & 10x10 space)	\$175	
<input type="checkbox"/> Additional space at \$30 for every 5 feet	_____ feet	
<input type="checkbox"/> 8 foot tables at \$10 each	_____ x \$10	
<input type="checkbox"/> Electric (only 10 amps available – bringing your own supply is strongly recommended)	\$25	
<input type="checkbox"/> Water	\$10	
<input type="checkbox"/> Professional Barbecue / Side Dish Competitor in:		
<input type="checkbox"/> Chicken	\$5	
<input type="checkbox"/> Beef	\$5	
<input type="checkbox"/> Pork	\$5	
<input type="checkbox"/> Baked Beans	\$5	
<input type="checkbox"/> Salad	\$5	
Most vendors need a Health License. If unsure, please inquire. Health Department: 610-437-7759	\$25	
Total		

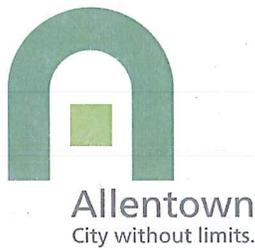
Please list the items you plan on serving to festival-goers below. We ask that you plan to bring at least three selections to choose from. Include more on back of form. Food items should be priced in the range of \$3 to \$10.

Item Name	Price

Our establishment agrees to abide by Health Guidelines and to be set up by 9:30am on the day of the event. *If you have Business Liability Insurance, please include proof with this application. If not, please sign and return the liability waiver included with this application (possibly on the backside of this sheet.) Vendors who do not complete the waiver will not be permitted to operate at Blues, Brews & Barbecue.*

Signature _____ Date _____

In order for your application to be complete, a check for the total of all fees made out to City of Allentown must be included with this form. Upon completion, please mail to Tara Craig at Allentown City Hall, 435 Hamilton Street, Allentown, PA 18101



Vendor Liability Agreement

I wish to participate as a vendor or associate in the 2013 Blues Brews and Barbecue Festival on Hamilton Street in Allentown PA. I agree to accept all liability and responsibility for any personal injury, property damage, loss, theft or any other harm suffered by myself or others arising from or otherwise incident to my participation in the Event.

I/We _____ (the Vendor) shall indemnify and hold The Greater Lehigh Valley Chamber of Commerce, the city of Allentown, and its officials, directors, employees and agents harmless against all suits, claims demands and losses including costs, expenses and attorney's fees incurred as a result of any act or omission, neglect or misconduct of the Vendor during the Event.

- If you have liability insurance check here ()
- If so, provide certificate of insurance naming the Greater Lehigh Valley Chamber of Commerce and the City of Allentown as additionally insured.
- What is the amount of your liability insurance? _____ (minimum \$500,000)

By signing this Agreement, the Vendor/Participant hereby requests the Greater Lehigh Valley Chamber of Commerce and City of Allentown to reserve vendor space at the 2013 Blues Brews and Barbecue Festival and affirms it has read, understands and agrees to all terms and provisions of this Agreement.

Signed: _____

Date: _____

Print Name: _____