



Blues, Brews & Barbecue

Saturday, June 11th 2011 from noon-10pm
--- Exhibitor – Non-Food Vendor Application ---

Allentown's 4th Annual **Blues, Brews & Barbecue** will incorporate food and drink, music and activities while celebrating the summertime in Downtown Allentown. If you would like to participate, please fill out this form.

Exhibitor and Non-Food Vendors

If you are part of the Allentown community and would like to be involved in Blues, Brews & Barbecue for exposure, to get the word out about your organization or to exhibit your product we welcome you. If you are from outside the Allentown area but have something you'd like to share – perhaps a product related to barbecue or some grilling tools, we welcome you as well.

If you would like to participate in Blues, Brews and Barbecue as an exhibitor, please fill out this form.

Exhibitors and Non-Food Vendors will receive the following:

- 10x10' Space at the Event
- Exposure to blues, brews, barbecue and art-lovers from the Lehigh Valley and beyond.
- Inclusion on website with a link to your page
- 100% of your proceeds on event day – we take no percentage of your sales!

Exhibitors and Non-Food Vendors are responsible for:

- All set up and clean up of their reserved space. It is very important for vendors to be set up on time. **Please set up prior to 10:30a.m. on Saturday June 11th.**
- Tables
- Table coverings
- Tents
- Banners, labeling, and marketing materials (such as flyers, cards, etc.)

If you would like to participate in Blues, Brews and Barbecue as an Exhibitor or Non-Food Vendor, please fill out the attached form and return as soon as possible to reserve your spot. Any questions should be directed to: Tara Craig by calling 610-437-7530 or through e-mail at craigt@allentowncity.org.

2011 Blues, Brews & Barbecue Exhibitor / Non-Food Vendor Form

Main Contact Individual _____ E-mail _____

Name of Business _____ Phone Number _____

Address _____

How would you like to participate? Please check all that apply.	Fees	
<input type="checkbox"/> Non-Profit Exhibitor distributing information	\$20	
<input type="checkbox"/> Non-Profit Exhibitor/Vendor with items for sale	\$30	
<input type="checkbox"/> Local Artist with artwork for sale	\$30	
<input type="checkbox"/> Exhibitor distributing information	\$40	
<input type="checkbox"/> Exhibitor/Vendor with items for sale	\$75	
<input type="checkbox"/> 8 foot tables at \$10 each	_____ x \$10	
Total		

If applicable, please list some of the items that you plan on having for sale. Please feel free to include sample materials or pictures.

Item Name	Price

Our establishment agrees to be set up no later than 10:30am on the day of the event.

Signature _____ Date _____

In order for your application to be complete, a check for the total of all fees made out to The City of Allentown must be included with this form. Upon completion, please mail to Tara Craig at Allentown City Hall, 435 Hamilton Street, Allentown, PA 18101