

**Exciting, Affordable Marketing Opportunity!  
You Can Offer your Customers Low Interest Loans\***

Reserve your booth at the  
**Allentown Energy Expo**

**When: Saturday, October 17, 2009      Time: 9:00 am to 3:30 pm**

**Where: Allentown Brew Works, 812 W. Hamilton Street**

**Why: Meet hundreds of people who are looking for ways to reduce their energy costs.**

**Cost of booth: \$115 for Allentown businesses, \$140 for non-Allentown businesses  
Booth includes 2 tables, 2 chairs, linens, breakfast and lunch for 1 person;  
Additional meals may be purchased for \$15 per person**

**Please respond before September 9<sup>th</sup>.**

For more information, contact Lauren Giguere, Deputy Director, Department of Community and Economic Development, City of Allentown, 610-439-5965, [Giguere@allentowncity.org](mailto:Giguere@allentowncity.org).

This event will be marketed to residents, landlords, small businesses, and non profit organizations as a way to find solutions for energy efficiency and cost savings **This is a one time opportunity to reach hundreds of potential customers and showcase your product or services for energy efficient solutions. The City will be announcing how to receive low interest loans at the Expo.**

Please RSVP by completing the information below and enclosing your check.

Payable to: Allentown Economic Development Corp.

Mail to: City of Allentown, attn: Lauren Giguere, 435 Hamilton Street, Allentown, PA 18101.

\* The City is anticipating approval on a Federal Grant from the Department of Energy to help fund energy efficient improvements.

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Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_

What product/service will you be marketing? \_\_\_\_\_