

**EARN FRONTIER (MAY 6, 2009)  
EAST ALLENTOWN RITTERSVILLE NEIGHBORHOOD  
ASSOCIATION**

**P.O. Box 1136, Allentown PA 18105  
Telephone # -- (610) 434-1229 E-Mail ---  
dpearson@enter.net  
Web Site --- www.eastlehighearn.com**



**Next Neighborhood Meeting --- Monday, May 17, 2010  
7:00 PM. St. Peter's Evan. Lutheran Church, Hanover Avenue**

---

THE EARN FRONTIER --- WE ARE EAST OF Lehigh  
River...The Public Voice For The 14th & 15th Wards

---

**ALLENTOWN SCHOOL BOARD DIRECTOR AND EARN  
BOARD MEMBER ROBERT E. SMITH JR SERIOUSLY  
INJURED IN WORK INCIDENT**

The Board of the East Allentown - Rittersville Neighborhood Association wishes Robert E. Smith a full recovery from the horrible injuries he suffered in the course of doing his job

We are glad that his name won't be added to the list of Lehigh Valley workers who lost their lives in the course of doing their jobs... These people were remembered at a ceremony in the historic log cabin at the

Rose Garden in Bethlehem April 25. The great grandfather of Neighborhood President Dennis Pearson, Rudolph Bidenwald who died in a Bethlehem Steel accident in 1913 was one of the names cited.

The Board of Directors of the East Allentown - Rittersville Neighborhood Association believes that Robert E. Smith Jr. acted in a non-selfish and heroic way when with little regard to his own personal safety he acted to save the life of another individual... The Board of Directors of the East Allentown - Rittersville Neighborhood Association is very proud of Robert E. Smith Jr. and think him deserving of any honors or accolades he would receive in the future from his act of concern for another human being.

But above all, his wife EVA and his children and grand children wish him a full recovery and so do we.



---

**Established in 1976, EARN has seen a recent drop-off in membership and wants your input and ideas. If you live, operate a business, or simply have a vested interest in Allentown's East Side, please come!**

- ✓ **Know what is happening in your neighborhood and be a part of the flow of information – have your voice heard.**
- ✓ **Have a direct communication link with local government officials and other influential groups.**
- ✓ **Help to preserve and improve East Allentown.**
- ✓ **Plan social activities for your neighborhood.**

**Current Issues we have been dealing with :**

- **Safety concerns on Hanover Avenue**
- **Pending closing of the Allentown State Hospital and future reuse of the land.**
- **East Allentown Fire Station Reconstruction or Relocation**

- **Keck Park Rehabilitation**
- **Allentown Women's Center**

**Let's get together, share our ideas, thoughts, and feelings and work cooperatively to make Allentown's east side a better place to live.**

**Can you think of other issues we should be dealing with**

All neighborhood residents and guests are welcome ... This is your neighborhood ... Help it be a strong one ...Get Involved ... Be part of the adventure ... Be a Frontiersman for the neighborhood.

**Have any questions? Contact: Dennis L. Pearson, President 610-434-1229 [dpearson@enter.net](mailto:dpearson@enter.net)**

**Or visit EARN on the web: [www.eastlehighearn.com](http://www.eastlehighearn.com)**

---

**WE STAND FOR A COMMUNITY BUILT UPON STRONG FOUNDATIONS\*\*\* We ask today what type of Community are we creating for ourselves? Shall our community be like the man or woman who built his or her house on rock? The wind blew and beat upon that house; but the foundations were embedded in rock and did not crumble. Or shall our community be like the man or woman who were foolish enough to build their house on sand? The rain came down and the flood waters rose; and the wind came and beat upon the house; Down the house came with a crash. We all know the story of the Three Pigs and the Big Bad Wolf \*\*\* Which house would you prefer to live in when the wind blows and the earth shakes A) Straw B) Wood C) Brick or D) Steel**

---

**THE PRESIDENT'S COUNCIL OF THE ALLENTOWN CRIME WATCH RECENTLY AWARDED ITS PRESTIGIOUS LEONARD BUCK AWARD TO EAST ALLENTOWN RITTERSVILLE NEIGHBORHOOD PRESIDENT DENNIS L. PEARSON AT ITS 26TH**

**ANNUAL LEONARD BUCK BANQUET HELD THURSDAY APRIL 15, 2010 AT THE FEARLESS FIRE COMPANY LOCATED AT 1221 S. FRONT STREET ALLENTOWN...**



Stated Pearson: "I Received a big surprise on tax day, April 15, 2010.... I was the recipient of the 2009 President's Council of the Allentown Crime Watch Annual Leonard Buck Award for my Dedicated Efforts in mobilizing Citizens to become involved .... Leonard Buck was instrumental in forming the first crime watch group in the City of Allentown known as the Keystone Emergency Response Team (KERT) and his memory is honored by a awards banquet which has his name attached to it and with a special award given out annually at this banquet.

I was very surprised to receive this award because they had called me to a meeting held at the Sunrise Dinner to discuss who the recipient should be and we agreed on someone else at that time.

It indeed was a surprise that ruined my perfect record of being not recognized for the good I have done ... Of course I never looked for recognition for myself but success of the activities I did ....

But I do appreciate the selection. And do thank these sneaky people involved in my selection

As it is I am not the darling of some people in the media , and of some people in other situations ... But I know that I am competent, inquisitive and an asset in any public service I do .... And will strive to remain that way for as long as my Lord allows me to remain active in this plane of existence.

To me awards are given upon retirement ,,, I do not plan to retire from the role I now serve in my neighborhood ... Or they are given to almost newly arrived people to an organization as an incentive to work harder... I, of course, never needed an award to work harder. In a modest way I know I deserved it but never expected it or required it to continue my community service.

---

**CHEC-Mate is a program designed by the Allentown Police Department that allows City of Allentown residents a way of calling the police anonymously to report suspicious activity in their neighborhoods. Request a CHEC-Mate card by calling 610-437-7522 and one will be sent to you. All information must be filled out on the card and returned to the address specified. In approximately 4-6 weeks you will receive your card in the mail with a number assigned specifically for you.**

**This is the number that you can provide to the communications center when you phone in suspicious activity to the non-emergency number 610-437-7751. This information will remain confidential. CHEC-Mate is a free and confidential way of reporting crime to help make your neighborhood safer!**

---

**East Allentown-Rittersville Neighborhood Association Mini-Scholarship Award Program for 2009-2010 .....The East Allentown-Rittersville Neighborhood Association Inc. (EARN) will once again offer a mini-scholarship grant to at least two graduating high school seniors who live in the 14th and 15th Wards of Allentown and who intend to continue their formal education at institutions of higher learning. The amount of each mini-scholarship award will be at least \$200. Important criteria to be considered for these mini-scholarships are the following:\*\*\* The student must reside in the 14th or 15th Ward of the city of Allentown (zip code 18109).\*\*\* The student must intend to continue his or her education beyond high school at a college, or at a technical or trade school.\*\*\* The student need not be an A student; but must be motivated enough to be successful in meeting the academic requirements of the school he or she plans to attend.**

**Funding for this program comes out of the neighborhood treasury which depends on donations from neighbors to fulfill the needs of this neighborhood program as well as other neighborhood programs.**

**For this neighborhood program to continue for 2010-2011 we need our neighbors to help us ... By definition all the residents of the East Side are members .. There is no dues structure for membership. But we do appreciate and accept donations from individuals and businesses to carry on our programs. Send these donations to EARN, PO Box 1136, Allentown PA 18105**

---

**At our last Membership and Board meeting the East Allentown Rittersville Neighborhood Association remains committed to carrying on our Annual Christmas tradition of putting up lights at Irving Park.**

**East Allentown Rittersville Project Haas Report ...**

**From the standpoint of community reaction to Project Haas it was well received ... People enjoyed what they did see ... But financially the project did not receive the revenue to make up for expenses ... Which is a bit deceiving because we did not take anything out of our treasury for the event .... Indeed many items were added to the project but the costs for these items were willfully absorbed by Dennis**

**Pearson and Bob Jacoby... Which is the case many years ... But in previous years our revenue received assisted Project Academia our Scholarship program ...**

**Now except for wanting some money for Project Haas and Project Academia EARN does not do much fund raising ... The reasons for the drop in receipts 1) Maybe the economy 2) Deaths of former contributors 3) Failure to get reminders out due to lack of time and uncertainty over what we can publish or not and 4) Media hits ...**

**The fact is... we were busy with many things at one time ... The Christmas Display ... Allentown State Hospital ... Hanover Avenue ... Keck Park ... East Side Fire Station ... And unfair media hits ... But there has been a small revival of people coming to our meetings...**

**In regard to Project Academia ... It will be done again this year ... 2 seniors from Dieruff High School will receive a small stipend in May or June ... This will be paid out of the treasury ... This fall ... We may attempt Project Haas again but stand pack with what we have unless it is an emergency and unless we receive enough funds to do both a Scholarship reward and that.**

**The Allentown School District Planetarium will receive its annual grant paid by me , as well as Alliance Hall, East Side Youth Center and East Side Memorial ... So the purposes of the event are being carried out despite the fact we are not professionals in raising money for the event ...**

**Bob Jacoby should be thanked for doing much of the physical work of Project Haas along with me .. Jim Bartley should be thanked for volunteering his service with the PPL High Lift Truck .... David Schell should be thanked for administering Project Academia which is safe for at least this year.**

---

**REMEMBER --- Next Neighborhood Meeting --- Monday, <sup>May 17,</sup> ~~February 15,~~ 2010  
7:00 PM. St. Peter's Evan. Lutheran Church, Hanover Avenue**

**Please note --- This newsletter was printed by the City of Allentown on recycled paper ...**