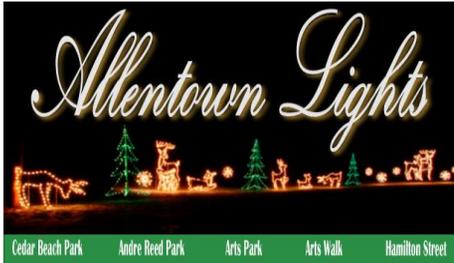
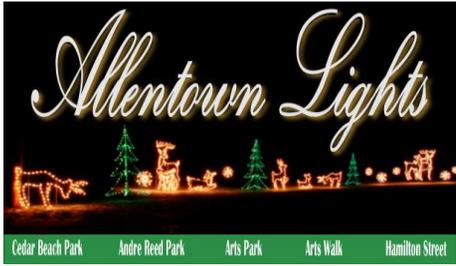


**City of Allentown
2015 Allentown Lights
Sponsorship Opportunities**

Sponsorship Opportunity	Cost	Press Release	Marketing Materials	Website
<p style="text-align: center;">Allentown City Tree Sponsor</p> <p style="text-align: center;">Location: 7th & Hamilton Streets</p>	\$5,000	Overall & Individual	On site at event, posters & all holiday movie previews	Yes
<p style="text-align: center;">Presenting Sponsor: Band Concert</p> <p style="text-align: center;">Spots available: 4</p>	\$2,500	Overall & Individual	On site at event & posters	Yes
<p style="text-align: center;">Presenting Sponsor: Holiday Movie</p> <p style="text-align: center;">Spots available: 10</p>	\$1,000	Overall & Weekend	Posters & Movie Preview	Yes



<p style="text-align: center;">Sponsor a Display</p> <p>Locations available: Hamilton Street (4) Cedar Beach Park (10) Arts Walk (4)</p>	\$500	Overall	On site yard sign	Yes
<p style="text-align: center;">Sponsor a Wreath</p> <p>Locations available: Hamilton Street (15)</p>	\$250	Overall	On site sign	Yes
<p style="text-align: center;">Sponsor Santa for a Night</p> <p>Spots available: 12</p>	\$100	Overall	On site at event	Yes
<p style="text-align: center;">Window Decorating Competition</p> <p>Locations available: any business in close proximity to Allentown Lights locations</p>	\$50	Overall	On site voting ballots will be available at all participating locations.	Yes



Cedar Beach Park

Andre Reed Park

Arts Park

Arts Walk

Hamilton Street