



Dear Friend,

You are a part of Allentown's story, so we would love to have you take part in Allentown's "City Without Limits: Points of Pride" Parade and Community Festival celebrating the founding of Allentown 250 years ago! Our parade will give citizens of Allentown the opportunity to learn about and celebrate the many people and accomplishments that we can be proud of as Allentonians.

The event will be held on Saturday, September 29, 2012, with the parade starting at 11:00 a.m. at the Allentown Fairgrounds and proceeding downtown to the PPL Plaza. Floats from the parade will park in laybys on Hamilton Street and on the cross streets, and the parade participants, marching groups and audience will join in a Community Festival starting at 12 noon in the neighborhood around 9th and Hamilton Streets.

You and your organization can participate in the parade, the community festival, or both. The parade Divisions will be based on 50 year periods in Allentown's history. Detailed information is included in the attached documents. If you have questions, please feel free to contact me directly.

This kind of event happens only once in 250 years, so be sure to join in the excitement and fun!

Sincerely,

Pastor Bob Stevens
Chairperson, Parade and Community Festival Committee
610-435-2412

ENCL