

ORDINANCE NO. 14699

FILE OF THE CITY COUNCIL

BILL NO. 16 - 2009

MARCH 18, 2009

ORDINANCE

Amending the 2009 General Fund Budget to provide for a supplemental appropriation of Twenty Two Thousand, Four Hundred Ninety (\$22,490) Dollars for the purpose of developing a Master Plan for the West End Theatre District. These funds will be reimbursed through grants received from Lehigh County (\$7,500) and the Pennsylvania Department of Community and Economic Development (\$14,990).

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That City Council authorizes an increase to the unappropriated balance of the General Fund in the amount of Twenty Two Thousand, Four Hundred Ninety (\$22,490) Dollars, reflecting funds to be reimbursed from Lehigh County in the amount of \$7,500 and from the Pennsylvania Department of Community and Economic Development in the amount of \$14,990.

SECTION TWO: That City Council authorizes a supplemental appropriation from the unappropriated balance of the General Fund to the Comprehensive Planning Program in the Bureau of Planning and Zoning, as follows:

000-09-0902-0001-44	Professional Services	\$22,490
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SECTION THREE: That this Ordinance take effect ten (10) days after final passage.

SECTION FOUR: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

	Yea	Nay
Michael Donovan	X	
Jeanette Eichenwald	X	
Julio A. Guridy	X	
David M. Howells, Sr.	X	
Tony Phillips	X	
Peter G. Schweyer	X	
Michael D'Amore, President	X	
TOTAL	7	0

I hereby certify that the foregoing Ordinance was passed by City Council and signed by His Honor the Mayor on the 6th day of April, 2009.

Michael P. Hales

CITY CLERK

- What Department or bureau is Bill originating from? Where did the initiative for the bill originate?

The Bureau of Planning and Zoning

- Summary and Facts of the Bill

The ordinance is intended to appropriate a total of \$22,490 which will be reimbursed through a combination of county and state grants and a city match to fund the preparation of a Master Plan for the West End Theatre District.

- Purpose
 - What does the Bill do – what are the specific goals/tasks the bill seek to accomplish
 - What are the Benefits of doing this/Down-side of doing this
 - How does this Bill related to the City's Vision/Mission/Priorities

The plan will provide guidance to the areas' market, land use, and improvements for amenities such as landscaping and street furnishings, circulation and parking. The West End Alliance is fully supportive of this project and has participated in the process of consultant selection and in preparing the scope of work.

- Financial Impact
 - Cost (Initial and ongoing)
 - Benefits (initial and ongoing)

The City's contribution will be \$7500, provided by the Bureau of Planning and Zoning. The City's contribution will be matched 3:1 with the Commonwealth grant and County matching funds.

- Funding Sources
 - Make sure bill gives specific accounts if money is moved around.

Grant awards have been made by the Pa. Dept of Community and Economic Development through its Land Use Planning and Technical Assistance Program in the amount of \$14,990 and by the County of Lehigh through its Main Street Initiatives program in the amount of \$7,500. Contract execution has been finalized with Lehigh County and is pending with the state.

- Priority status/Deadlines, if any

It is requested to consider the ordinance as quickly as possible so that the project may proceed expeditiously. A consultant selection has been made and a conditional award made, contingent on receiving the necessary funding.

Why should Council unanimously support this bill?

- The City's contribution will be amplified 3 times.
- The proposal is consistent with the City's recently introduced Comprehensive Plan which identifies the WETD as a strategic Planning Area.
- The program is consistent with the City Economic Development Program.
- The program has community support.