

CITY OF ALLENTOWN  
ONE-YEAR ACTION PLAN  
July 1, 2011---June 30, 2012  
**Draft**

<b>COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM</b>			\$3,000,143
<b>ACQUISITION</b>			\$220,000
Acquisition of Substandard Properties (City of Allentown Department of Community and Economic Development, Allentown Community Revitalization Corporation and Redevelopment Authority of the City of Allentown)	\$220,000		
Acquisition of approximately 10 substandard properties; the properties will be demolished or rehabilitated by individuals, private developers or non-profit housing development organizations			
<b>DISPOSITION</b>			\$ 10,000
Property Disposition and Management (City of Allentown Bureau of Building Standards and Safety)	\$10,000		
Maintenance and Management of Community Development Block Grant purchased properties			
<b>SITE CLEARANCE</b>			\$100,000
Demolition (City of Allentown, Bureau of Building Standards and Safety)	\$100,000		
Demolition of approximately three properties in the Focus Area that are not suitable for rehabilitation			
<b>PUBLIC SERVICES</b>			\$321,415
Operation of the Alliance Hall Gym (Allentown YMCA & YWCA)	\$15,000		
Operation of the Alliance Hall Gym on weekday evenings for low/moderate income youth			
P.L.A.C.E. Program (Lehigh Valley Center for Independent Living)	\$15,000		
The People Living in Accessible Community Environments Program advances the ability of persons with significant disabilities to live independently and productively in affordable and accessible housing of their choice			
English to Speakers of Other Languages (The Literacy Center)	\$15,000		
Teaches basic reading and writing skills, and develops the ability to speak English			
Daybreak (Lehigh County Conference of Churches)	\$15,000		
An adult drop-in center for the mentally ill and those recovering from addictions, providing services such as meals, supportive, counseling and recreation in a protective environment			
Scholarship Program (Grace Episcopal Church-Grace Montessori School)	\$15,000		
Scholarships for low/moderate income children, ages three to six, to attend pre-school			
Inner City Neighborhood Scholarship Program (The Baum School of Art)	\$7,500		
Scholarships for art lessons for low/moderate income third through fifth grade inner city youth			
School to Career Transition Program (Communities in Schools)	\$15,000		
Encourages the development of work readiness skills for low/moderate income at-risk adolescents while providing supervised, one-day-a-week work experience in a community setting			

<p>Community Action Financial Services (Community Action Committee of the Lehigh Valley) Includes individual and group counseling, which prepares potential low/moderate income homebuyers for the homebuying process; also includes an education program designed to teach both tenants and landlords about their rights and responsibilities</p>	\$15,000		
<p>Home Ownership Outreach Program (Neighborhood Housing Services of the Lehigh Valley) Individual counseling program to assist low/moderate income residents purchase a home</p>	\$15,000		
<p>Make Your M.A.R.K. (Boys and Girls Club of Allentown) Motivational learning and tutoring program for low/moderate income youth to be offered at the Teen Services Center on North Seventh Street</p>	\$15,000		
<p>St. Luke's Neighborhood Center (St. Luke's Neighborhood Center) Provides structured programs for low/moderate income youth in the Seventh Street neighborhood</p>	\$15,000		
<p>Summer Enrichment Program (Mosser Village Family Center) Provides low/moderate income youth the opportunity to be in a safe and educationally enriched environment for eight weeks of the summer</p>	\$12,000		
<p>Earn-a-Bike Program (Community Bike Works) An extensive bicycle mechanics and safety program for low/moderate income children, ages nine through 17 where full participation earns them a bicycle</p>	\$15,000		
<p>Embrace Your Dreams (Embrace Your Dreams) Tennis and golf lessons for low/moderate income youth</p>	\$9,344		
<p>Ways to Work Program (Family Answers) Helps families with no credit or poor credit obtain a low interest loan to purchase a used car or repair an existing car for the specific purpose of keeping a job or staying in school</p>	\$15,000		
<p>Allentown Public Library (Allentown Public Library) Summer reading program for low/moderate income students</p>	\$12,000		
<p>The Next Step to Success (Lehigh Carbon Community College) Provides one-on-one counseling to low/moderate income residents to improve or acquire work readiness skills and other skills necessary to transition to the next step in their career path</p>	\$14,591		
<p>Project Outreach (Syrian Arab American Charity Association) Outreach, information and referral services, predominantly for low/moderate income residents of the First and Sixth Wards</p>	\$15,000		
<p>Program for Women and Families (Program for Women and Families) Provision of ongoing supportive services to low/moderate income women working their way out of the criminal justice system and women at risk of criminal behavior</p>	\$15,000		

Securing Industrial/Commercial Properties (Allentown Economic Development Corporation) Maintaining the vacant riverfront and publicly owned downtown properties in safe condition by keeping buildings secured, removing trash and debris, and lighting buildings and grounds	\$13,500		
Neighborhood Clean-Up (City of Allentown Bureau of Building Standards And Safety) Work with residents and non-profits to provide trash removal and other services for a neighborhood clean-up in the Jordan Heights Area	\$12,480		
Foreclosure Work-out Program (City of Allentown Bureau of Building Standards And Safety) Program specifics to be developed	\$15,000		
Alliance Summer Recreation Program (Allentown Health Bureau) Summer program including recreation, lunch, snacks, and health promotion for Focus Area children ages 6 – 12	\$15,000		
<b>DIRECT HOMEOWNERSHIP ASSISTANCE</b>		\$75,000	
Community Partnership Program (Neighborhood Housing Services of the Lehigh Valley) Downpayment and closing assistance for low and moderate income households to purchase homes in the City of Allentown	\$75,000		
<b>HOUSING REHABILITATION</b>		\$623,300	
Focus Area Rehabilitation-DPL (City of Allentown, Bureau of Building Standards and Safety) Deferred payment loans for the rehabilitation of owner-occupied properties located in the systematic inspections area of the Focus Area	\$393,300		
Hazard Elimination Program (City of Allentown, Bureau of Building Standards and Safety) Elimination of conditions detrimental to health or safety within owner occupied properties	\$100,000		
Focus Area Façade Grants- Residential (City of Allentown, Bureau of Building Standards and Safety) Grants to residential property owners in the Focus Area to rehabilitate the facades of their properties	\$130,000		
<b>RELOCATION</b>		\$5,000	
Voluntary Relocation (City of Allentown, Bureau of Building Standards and Safety) Provides voluntary relocation (one month's rent or refundable security deposit) to tenants displaced by code enforcement action against their landlord	\$5,000		
<b>PROGRAM DELIVERY COSTS</b>		\$916,574	
Program Operations (City of Allentown, Bureau of Building Standards and Safety) Salaries, fringe benefits and program delivery costs for 11 employees to carry out the activities previously listed for the City's Bureau of Building Standards and Safety, as well as Code enforcement, Homesteading and the Seventh Street Façade programs	\$916,574		

<b>MICRO-ENTERPRISE ASSISTANCE</b>		<b>\$32,500</b>	
Community Based Economic Development (Community Action Development Corporation of the Lehigh Valley) Provides Start Your Business Program, a series of 17 weekly classes in which prospective entrepreneurs will learn to start and run a micro-enterprise successfully	\$32,500		
<b>SPECIAL ECONOMIC DEVELOPMENT ACTIVITIES</b>		<b>\$120,000</b>	
Economic Development Project (Allentown Economic Development Corporation) Project to create low/mod jobs within the City of Allentown	\$120,000		
<b>PROGRAM ADMINISTRATION</b>		<b>\$437,354</b>	
General Management, Oversight and Coordination (City of Allentown, Department of Community and Economic Development) A portion of the salaries and fringe benefits of 14 employees, as well as operating costs for overall program management, coordination, monitoring and evaluation	\$387,354		
Fair Housing (City of Allentown, Department of Community and Economic Development) Promotion of Fair Housing within the City of Allentown	\$50,000		
<b>PLANNING ACTIVITIES</b>		<b>\$139,000</b>	
Community Development Planning (City of Allentown, Department of Community and Economic Development) General planning of community development activities	\$139,000		

<b>HOME INVESTMENT PARTNERSHIPS PROGRAM</b>			<b>\$1,062,121</b>
Focus Area Rehabilitation-DPL (City of Allentown, Bureau of Building Standards and Safety) Rehabilitation of residential, owner-occupied properties in the Focus Area	\$48,258		
CHDO Activity (Housing Association and Development Corporation) Acquire and rehabilitate three properties in the Focus Area and sell them to low/moderate income households as owner-occupied, single family dwellings	\$124,318		
Cumberland Gardens Rehabilitation Rehabilitation of rental units in the family public housing development of Cumberland Gardens, in conjunction with tax credit financing	\$250,000		
Administration (City of Allentown, Department of Community and Economic Development) Includes costs of overall program management, coordination, monitoring and evaluation	\$106,212		
Operating (Housing Association and Development Corporation) Operating costs associated with the CHDO activity	\$25,000		
Doorway to Homeownership (Alliance for Building Communities) Acquire and rehabilitate one property and sell it to a low/moderate income household as an owner-occupied, single family dwelling	\$35,000		
Operating (Alliance for Building Communities) Operating costs associated with the Doorway to Homeownership Activity	\$5,000		
The Lofts at Center Square (Housing Development Corporation of Lancaster County) Construction of affordable rental units on Seventh Street	\$433,333		
Habitat for Humanity (Habitat for Humanity) Rehabilitation of one substandard property, then to be sold to a low/moderate income household	\$35,000		

<b>EMERGENCY SHELTER GRANTS PROGRAM</b>			<b>\$121,258</b>
Sixth Street Shelter (Community Action Committee of the Lehigh Valley) Payment of operating costs	\$29,000		
Emergency Shelter Program (Allentown Rescue Mission) Payment of operating costs	\$29,000		
Hospitality House (The Salvation Army-Allentown Corps) Payment of operating costs	\$29,000		
Administration (City of Allentown, Department of Community and Economic Development) Includes costs of overall program management, coordination, monitoring and evaluation	\$5,258		
Pathways (Lehigh County Conference of Churches) Provides homeless persons and persons in danger of becoming homeless counseling on the actions necessary to stabilize their housing situation and their lives. Includes TBRA for persons at risk of becoming homeless.	\$29,000		