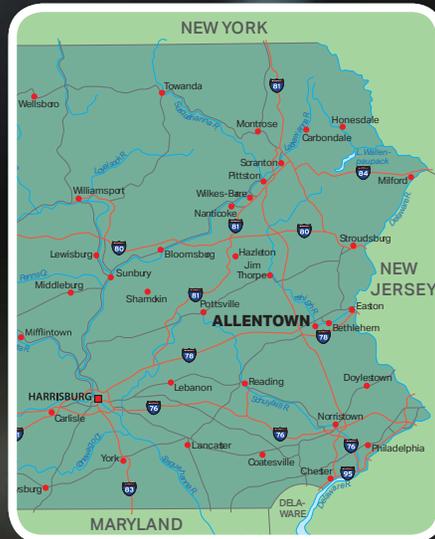




**Location is everything.
Put your restaurant
close to it all.**

- Sports entertainment
- Live concerts
- Medical services
- Financial hub
- Law firms
- White collar
- \$70K average salaries



Restaurant Row
Allentown, Pennsylvania
South Ninth Street (between Hamilton and Walnut)
www.allentownpa.gov

Call Bernie DeBias at 610-437-7739
or email bernadette.debias@allentownpa.gov

FOR RESTAURATEURS ONLY

BUSINESS OPPORTUNITIES AT
Restaurant Row
Allentown, Pennsylvania
South Ninth Street (between Hamilton and Walnut)



- ◆ Financing available for building improvements / equipment purchase
- ◆ Typical people count 6,000 to 14,000+
- ◆ Just one block from PPL Center
- ◆ Average salaries of \$70,000 within 6-block radius
- ◆ Neighborhood growth fueled by NIZ tax program
- ◆ Different floor plans available



Call Bernie DeBias at 610-437-7739
or email bernadette.debias@allentownpa.gov

Your new neighborhood.

ABOUT THE PROJECT

The City of Allentown is in the middle of one billion dollars in active development sites. Much of this development is focused on the downtown area. It involves new retail, office and an events arena. This development includes 3,000 new employees being added to the 4,300 employees already in the heart of the downtown.

The City of Allentown is creating Restaurant Row on South Ninth Street to encourage second location restaurateurs to open BYOBs (with a low \$50 zoning permit fee) within a

few unique, historical buildings on this street. The historical architecture of these buildings naturally lend themselves to a "restaurant row." Now is the time to jump on this initiative with numerous aid programs to assist you and with thousands of new workers in the area earning \$70K/year on average.

Call 610-437-7739 for current availability and square footages.

Financing available for building improvements / equipment purchase



Restaurant Row: 32 South Ninth Street



Restaurant Row: 41 South Ninth Street

Restaurant Row borders the Neighborhood Improvement Zone (NIZ).



LVHN Fitness at One City Center.



The PPL Center, home to the Lehigh Valley Phantoms.



Restaurant Row: 38 South Ninth Street



Major Downtown Employers

PPL Corp (Fortune 224) 9th & Hamilton Streets	2,000
Sacred Heart Hospital 4th and Chew Streets.....	1,400
Morning Call Newspaper N. 6th & Linden Streets	450
Capital Blue Cross 12th & Hamilton Streets	1,800
Allentown City & Lehigh County government 4th-7th and Hamilton Streets....	1,685
Arena and Hotel 7th and Hamilton Streets	485

Typical Local Traffic Numbers

Ranges from 6,000 to more than 14,000 people on arena event nights (one of every three days of the year)

- 4,300 existing employees
- 3,000 new employees in 2014
- 6,250 arena visitors (average)
- 425 hotel guests
- 400 residents
- 275 visitors to arts events (average)



Over 3,000 new workers are coming to downtown Allentown in 2014, looking for new dining options.