

Make Allentown Your Town!



Discover all the advantages that Allentown, Pennsylvania's third largest city has to offer.



It is a vibrant center for arts, culture, and higher education. Its dynamic business district and urban park system are integrated with a historic downtown and newly constructed Class A office and retail space. **Allentown celebrates diversity and creativity!**



In addition, its strategic location cannot be beat. With easy access to I-78, the Pennsylvania Turnpike, and Routes 22 and 309, Allentown is a magnet for commercial and residential development. It has great proximity to major markets in New York, Philadelphia, and the greater Northeast Corridor. Open your business in premier locations, attractive for retail, commercial and industrial investment.



Allentown is headquarters for such companies as PPL Corporation, Butz Construction and Mack Trucks. It boasts Lehigh Valley International Airport and a new Triple A baseball franchise. Its government and commercial district **brings more than 15,000 potential customers a day** downtown where new business opportunities abound. Allentown is a proactive and friendly community that employers and employees are proud to call home.

Visit www.allentownpa.org or come and see for yourself why Allentown is the right place to locate and grow your business.

Discover
the city
Allentown

We're Open for Business!



City of Allentown Department of Community and Economic Development
435 Hamilton Street, Allentown, PA 18101
phone: 610-437-7610 fax: 610-439-5947
email: businessdevelopment@allentowncity.org

Downtown Projects & Major Employers



Major Employers

- A** PennDot
- B** PPL Corporation
- C** PPL Plaza
- D** Butz Corporate Center
- E** Lehigh Carbon Community College
- F** Wachovia Bank
- G** County of Lehigh
- H** City of Allentown
- I** The Morning Call
- J** Sacred Heart Hospital
- K** Capital Blue Cross

New Development*

- 1** Susquehanna Patriot Bank
- 2** PennDot Offices
- 3** PPL Parking Deck
- 4** Family Wash Day Laundromat
- 5** Linden St. Parking Deck/Cityspace
- 6** Plaza at PPL Center
- 7** Butz Corporate Center
- 8** Cityline Construction
- 9** Allentown Brew Works
- 10** Townes at Trexler Square
- 11** Farr Lofts
- 12** Allentown Transportation Center
- 13** Center Square Apartments
- 14** Allentown Arts Park
- 15** Government Area Parking Structure

*Total investments to date exceed \$200,000,000.



Butz Corporate Center open April, 2007



Allentown Brew Works open June, 2007

Allentown Market Profile & Demographics

Market Profile Lehigh County & the City of Allentown, Pennsylvania

Population

2011 Projection	352,992
2006 Estimate	335,544
2000 Census	318,936
1990 Census	303,454
Growth from 1990-2000	5.10%

Households

2011 Projection	143,557
2006 Estimate	134,442
2000 Census	125,906
1990 Census	118,026
Growth from 1990-2000	6.68%

Income

2006 Average Earnings per Job	\$45,546
2006 Median Household Income	\$61,681
2006 Per Capita Income	\$34,372

Property Value

Spring 2007 Median Property Value	\$189,000
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Traffic Count

Vehicles Per Day	19,074
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Retail Trade Potential (15 minute trade area)

Food at Home	\$650,565,158
Food Away From Home	\$528,746,363
Alcoholic Beverages	\$168,330,367
Smoking Products & Supplies	\$115,727,118
Personal Care Products & Services	\$98,509,273
Day Care	\$35,569,937
Household Furnishings & Services	\$681,694,602
Housing Expenses	\$116,311,141
Apparel	\$502,773,712
Sports & Recreation	\$142,646,980
Miscellaneous	\$322,420,480
Education	\$150,557,243
Automotive	\$876,187,461
Health Care	\$352,931,918
Total:	\$4,742,971,753



Figures based on the Buxton and the City of Allentown Studies.
Additional information is available upon request.

Parking Map & Information

Allentown Parking Authority

Conveniently located in center city Allentown for people who need a place to park while shopping or doing business downtown

Total Parking Spaces- 4,300*

Total Parking Facilities- 33*

*not all appear on the Center City Lots Map

Long-term monthly contract parking is available.

GENERAL INFORMATION

Q. Where is the Allentown Parking Authority office located?

A. The Allentown Parking Authority main office is located at 1005 Hamilton Street.

Q. What are the office hours for the Allentown Parking Authority?

A. Office hours are Monday through Friday from 8:00 AM to 4:30 PM.

Q. What hours does the Allentown Parking Authority have officers patrolling?

A. The Allentown Parking Authority enforces parking Monday through Friday from 7:30 AM through 10:30 PM city wide, and on Saturdays from 9:00 AM through 4:00 PM.

Call (610) 437-3366 for more information. Website Address: www.allentownparking.org

Allentown Parking Authority map is illustrated on the back of this sheet.

Allentown Parking Authority Map

Total Parking Spaces- 4,300*

Total Parking Facilities- 33*

*not all appear on this Center City Lots Map



Arts, Culture & Entertainment

Attractions

Allentown Fairgrounds Farmers Market

17th & Chew St., Allentown, PA 18104
P: 610-432-8425
www.fairgroundfarmersmkt.com

America on Wheels, Inc

5 North Front St., Allentown, PA 18102
P: 610-432-4200
www.americaonwheels.org

Da Vinci Science Center

3145 Hamilton Blvd., Allentown, PA 18103
P: 484-664-1002
www.davinci-center.org

Dorney Park & Wildwater Kingdom

3830 Dorney Park Rd., Allentown, PA 18104
P: 610-395-3724
www.dorneypark.com

Lehigh Valley Grand Prix

649 South 10th St., Allentown, PA 18103
P: 610-432-7223 or 866-577-5278
www.lehighvalleygrandprix.com

Lehigh Valley Iron Pigs

555 Union Blvd., Allentown, PA 18109
P: 610-435-3001
www.ironpigsbaseball.com

Cultural Venues

Allentown Art Museum

31 North Fifth St., Allentown, PA 18101
P: 610-432-4333
www.allentownartmuseum.org

Allentown Symphony Association

23 North Sixth St., Allentown, PA 18101
P: 610-432-6715
www.allentownsymphony.org

Civic Theatre of Allentown

527 North 19th St., Allentown, PA 18104
P: 610-432-8943
www.civictheatre.com

Lehigh Valley Arts Council

840 Hamilton St., Suite 201
Allentown, PA 18101
P: 610-437-5915
www.lvartscouncil.org

Munopco Music Theatre

1544 Hamilton St., Allentown, PA 18102
P: 610-437-2441
www.munopcomusictheatre.com

**This is a partial list of what is
available in our great city.**

Cultural Venues

Pennsylvania Sinfonia Orchestra

1524 West Linden St., Allentown, PA 18102
P: 610-434-7811
www.pasinfonia.org

Repertory Dance Theatre

1402 Linden St., Allentown, PA 18102
P: 610-965-6216
www.repertorydance.org

Heritage Sites

Lehigh County Historical Society

432 West Walnut St., Allentown, PA 18102
P: 610-435-9601
www.lchs.museum/

Liberty Bell Museum

622 Hamilton St., Allentown, PA 18101
P: 610-435-4232
www.libertybellmuseum.org

The Museum of Indian Culture

2825 Fish Hatchery Rd.
Allentown, PA 18103
P: 610-797-2121
www.museumofindianculture.org